

Product privacy agreement of SELF Electronics co., Ltd.

SELF respects the privacy of customers of its products and services and complies with applicable laws for the protection of your privacy, including, without limitation, the European Union General Data Protection Regulation ("GDPR") and the Swiss and EU Privacy Shield Frameworks.

1. Definitions

Wherever we talk about Personal Data below, we mean any information that can either itself identify you as an individual ("Personally Identifying Information") or that can be connected to you indirectly by linking it to Personally Identifying Information. SELF also processes anonymous data, aggregated or not, to analyze and produce statistics related to the habits, lighting and energy information. Such anonymous data does not allow the identification of the customers to which it relates. SELF may share anonymous data, aggregated or not, with third parties.

2. Why SELF Collects and Processes Data

SELF collects and processes Personal Data for the following reasons:

- a) where it is necessary for the performance of our agreement with you to provide a full-featured service and deliver associated Content and Services;
- b) where it is necessary for compliance with legal obligations that we are subject to (e.g. our obligations to keep certain information under tax laws);
- c) where it is necessary for the purposes of the legitimate and legal interests of SELF or a third party (e.g. the interests of our other customers), except where such interests are overridden by your prevailing legitimate interests and rights;
- d) where you have given consent to it.

These reasons for collecting and processing Personal Data determine and limit what Personal Data we collect and how we use it (section 3. below), how long we store it (section 4. below), who has access to it (section 5. below) and what rights and other control mechanisms are available to you as a user (section 6. below).

3. What Data We Collect and Process

3.1 Basic Account Data

When setting up an Account, SELF will collect your email address/cell phone number and country of residence. You are also required to choose a user name and a password. The provision of this information is necessary to register a SELF PRS system User Account.

We do not require you to provide or use your real name for the setup of a SELF PRS system/Self2Smart User Account.

3.2 Data on Lighting and Energy

When you use SELF PRS system/Self2Smart services, we collect information about lamps connected to smart power supply, such as switch status, brightness, failure status, grouping, scene and energy consumption, as well as sensor information, such as ambient temperature and humidity, ambient light intensity, etc. This information is only used as data analysis and to provide you with more thoughtful personalized services.

3.3 Tracking Data

When you visit any of our services, our servers log your global IP address, which is a number that is automatically assigned to the network your computer is part of.

3.4 Content Recommendations

We may process information collected under this section 2 so that content, products and services shown on the pages of the SELF official website and in update messages displayed when launching the SELF PRS system/Self2Smart can be tailored to meet your needs. This is done to improve your customer experience.

Subject to your separate consent or where explicitly permitted under applicable laws on email marketing, SELF may send you marketing messages about products and services offered by SELF to your email address. In such a case we may also use your collected information to customise such marketing messages as well as collect information on whether you opened such messages and which links in their text you followed.

You can opt out or withdraw your consent to receive marketing emails at any time by clicking the "unsubscribe" link provided in every marketing email.

4. How Long We Store Data

We will only store your information as long as necessary to fulfil the purposes for which the information is collected and processed or — where the applicable law provides for longer storage and retention period — for the storage and retention

period required by law. After that your Personal Data will be deleted, blocked or anonymized, as provided by applicable law.

In particular:

- If you terminate your SELF PRS system/Self2Smart User Account, your Personal Data will be marked for deletion except to the degree legal requirements or other prevailing legitimate purposes dictate a longer storage.

- If you withdraw your consent on which a processing of your Personal Data , we will delete your Personal Data without undue delay to the extent that the collection and processing of the Personal Data was based on the withdrawn consent.

-If you exercise a right to object to the processing of your Personal Data, we will review your objection and delete your Personal Data that we processed for the purpose to which you objected without undue delay, unless another legal basis for processing and retaining this data exists or unless applicable law requires us to retain the data.

5. Who Has Access to Data

5.1 Valve and its subsidiaries may share your Personal Data with each other and use it to the degree necessary to achieve the purposes listed in section 2. above. In the event of a reorganization, sale or merger we may transfer Personal Data to the relevant third party subject to applicable laws.

5.2 We may also share your Personal Data with our third party providers that provide customer support services via SELF PRS system/Self2Smart. Your Personal Data will be used in accordance with this Privacy Policy and only as far as this is necessary for performing customer support services.

5.3 SELF may release Personal Data to comply with court orders or laws and regulations that require us to disclose such information.

6. Your Rights and Control Mechanisms

The data protection laws of the European Economic Area and other territories grant their citizens certain rights in relation to their Personal Data. While other jurisdictions may provide fewer statutory rights to their citizens, we make the tools designed to exercise such rights available to our customers worldwide.

6.1 Right of Access.

You have the right to access your Personal Data that we hold about you, i.e. the

right to require free of charge (i) information whether your Personal Data is retained, (ii) access to and/or (iii) duplicates of the Personal Data retained. You can use the right to access to your Personal Data through the APP or Web. If the request affects the rights and freedoms of others or is manifestly unfounded or excessive, we reserve the right to charge a reasonable fee (taking into account the administrative costs of providing the information or communication or taking the action requested) or refuse to act on the request.

6.2 Right to Rectification.

If we process your Personal Data, we shall endeavor to ensure by implementing suitable measures that your Personal Data is accurate and up-to-date for the purposes for which it was collected. If your Personal Data is inaccurate or incomplete, you can change the information you provided via the User Setting.

6.3. Right to Erasure.

You have the right to obtain deletion of Personal Data concerning you if the reason why we could collect it (see section 2. above) does not exist anymore or if there is another legal ground for its deletion.

As a result of deleting your User Account, you will lose access to services, including the User Account and the possibility to access other services you are using the User Account for.

6.4 Right to Object.

When our processing of your Personal Data is based on legitimate interests according to Article 6(1)(f) of the GDPR / section 2.c) of this Privacy Policy, you have the right to object to this processing. If you object we will no longer process your Personal Data unless there are compelling and prevailing legitimate grounds for the processing as described in Article 21 of the GDPR; in particular if the data is necessary for the establishment, exercise or defense of legal claims.

You also have the right to lodge a complaint at a supervisory authority.

7. Additional Information for Users from the European Economic Area

SELF complies with the EU-U.S. Privacy Shield Framework and the Swiss-U.S. Privacy Shield Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Union and Switzerland to the United States.

In compliance with the Privacy Shield Principles, SELF commits to resolve complaints about our collection or use of your personal information. EU and Swiss

individuals with inquiries or complaints regarding our Privacy Shield policy should first contact SELF [here](#).

The Privacy Shield Principles describe SELF's accountability for Personal Data that it subsequently transfers to a third party agent. Under the Principles, SELF shall remain liable if third party agents process the personal information in a manner inconsistent with the Principles, unless SELF proves it is not responsible for the event giving rise to the damage.

8. Integrated with UMENG+ SDK

Our products are integrated with UMENG+ SDK. UMENG+ SDK needs to collect your Mac address, unique device ID (IMEI / android ID / IDFA / OPENUDID / GUID, SIM card IMSI information) to provide statistical analysis services, and calibrate the accuracy of report data through geographical location to provide basic anti cheating ability.

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SELF Electronics co., Ltd.